





A fantastic time to be part of the team

As we take ownership of our brand new, state of the art facility, the future for our rugby teams and Kendal RUFC is bright! We are offering you the opportunity to be a part of our on going growth and success.

Welcoming upwards of 50,000 supporters and visitors to our site each year we can offer a number of ways to partner the club and provide exposure for your business.

With flexible plans created to suit your requirements, or 'off-the-shelf' packages we can build a solid and mutually beneficial business partnership.

Match sponsorship
Grandstand Sponsorship
Team Sponsorship
Scoreboard Advertising

Match Hospitality
Ball Sponsorship
Programme Advertising
Player Sponsorship

Ground Board Advertising
Scoreboard Sponsorship
Dress Shirt Sponsorship
Shirt Sponsorship 2018-2019

Match Sponsorship

A splendid opportunity to support the club and advertise your company. Join us for pre-match drinks and a delicious lunch in the Kentdale Suite, which offers a superior viewing platform for you and your guests to enjoy the game and experience our hospitality.

- VIP Hospitality for 20 guests
- Reserved car parking at the ground
- A full page company profile in the match day programme with your company logo on the front cover
- Your company logo on the electronic welcome screen
- Acknowledgement of your support through the P.A. system
- The opportunity to use our facilities as an exhibition space to promote your business brand and products



Matchday Hospitality

Take a table in the Kentdale Suite and you are assured of a great day out! Great food and drink, great atmosphere and great rugby.

Our All inclusive match day package includes:

- Ticket for the match with entrance to the Kentdale suite
- 2 course table d'hôte meal with waitress service
- Licensed bar with table service available on request
- Spectacular viewing platform from the covered balcony
- Complimentary match programme



Advertising Opportunities

Ground Boards

A fabulous opportunity to direct your advertising to the heart of our community.

We arrange for the manufacture, signwriting and placement of your advertising board. This will be seen by over 50,000 guests per year attending the clubs matches, conference rooms, training facilities and visiting the restaurant, bars and gym.

Standard Board 8ft x 3ft - £250 + VAT*

Large Board 16ft x 3ft - £450 + VAT*

24ft Options also available

*Based on a 2 year commitment
Excludes manufacture and fitting costs

Scoreboard Adverts

Advertise your company on the Big Screen!

A new and exciting way for KRUF C to enable you to promote your company to our supporters and corporate visitors on Match days.

Use our 10m², full colour, state of the art electronic scoreboard. We can show static images and video advertising throughout the day.

10 x 30 second video slots
£100 + VAT per season

Programme Adverts

Over 5,000 Match day programmes will be printed during the 2017/2018 season making this an ideal vehicle for your company advert.

A full colour advert in our home league game programme, with a guaranteed minimum of 13 issues per season.

Our advertisers are also entered into the Members Discount and Marketing Scheme. We are happy to tailor our packages to suit your companies requirements.

Full page advert - £500 + VAT per year

Half page advert - £300 + VAT per year

Sponsorship Opportunities

Position Sponsorship

- 4 VIP Hospitality tickets for a match of your choice
- Your name, or company logo in the centre pages of the match programme
- Your name, or company logo on our website sponsors page
- Entry into the Members Discount and Marketing Scheme
- The option to advertise on the electronic scoreboard

£250 + VAT per position per season*

*All funds are directed towards
players and coaches travel expenses

Post Protector Sponsorship

- 4 VIP Hospitality tickets for a match of your choice
- Your name, or company logo in the centre pages of the match programme
- Your name, or company logo on our website sponsors page
- Entry into the Members Discount and Marketing Scheme
- The option to advertise on the electronic scoreboard

£500 + VAT per year for 4 posts

Scoreboard Sponsorship

- Your company name on the Scoreboard
- 4 VIP Hospitality tickets for a match of your choice
- Your name, or company logo in the centre pages of the match programme
- Your name, or company logo on our website sponsors page
- Entry into the Members Discount and Marketing Scheme

£500 + VAT per season

Team Sponsorship

1st XV Kit Sponsorship

Our first team kit is renewed every season, presenting you with a fantastic opportunity to support the players and advertise your company at all our games:

- Business name, or logo on shirt
- Business name, or logo on shorts
- 4 VIP Hospitality places at a Derby game of your choice
- Your name, or company logo on our website sponsors page
- Entry into the Members Discount and Marketing Scheme
- The option to advertise on the electronic scoreboard



Team Sponsorship

Team and Section Sponsors

Kendal Rugby Club is a thriving local club, committed to our players and supporters. We are offering partnership opportunities to sponsor and support our teams at all ages:

Senior Mens 2nd XV

Senior Ladies 1st XV

Colts section U17- U19

Juniors - Hornets aged 13 to 16

Minis - Little Stingers and aged 6 to 12

Levels of sponsorship are negotiable and run for 1 season with the option to renew.

Please contact Steve Whitehead for further details on rugbydirector@kendalrugby.co.uk

KRUFC thanks you in advance for considering to support us.
We value all offers of sponsorship and will endeavour to exceed your expectations
in all our efforts, both on the field and in the clubhouse.

The facilities at the club are available to hire all year round, with a dedicated team who are on hand to support you.

Wedding Receptions

Corporate Events

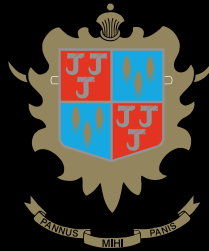
Dinner Dances

Sporting Festivals

Family Celebrations

Concerts





Kendal

RUGBY UNION FOOTBALL CLUB

www.kendalrugby.co.uk | 01539 734039

images courtesy of Paul Want